

# GROWER <sup>2</sup> GROWER

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## **Upload an Article/Event/Classified - Price Guide**

Prices below – each article will remain, for a minimum two weeks, in either Section A or B, it will be on the home screen for a minimum of four weeks for maximum viewing potential.

<b>Article post panel</b>	<b>Price per Article</b>
<b>A1</b>	<b>\$ 150</b>
<b>A2</b>	<b>\$ 75</b>
<b>A3</b>	<b>\$ 75</b>
<b>B1</b>	<b>\$ 50</b>
<b>B2</b>	<b>\$ 50</b>
<b>B3</b>	<b>\$ 50</b>
<b>B4</b>	<b>\$ 50</b>
<b>B5</b>	<b>\$ 50</b>
<b>B6</b>	<b>\$ 50</b>
<b>B7</b>	<b>\$ 50</b>
<b>B8</b>	<b>\$ 50</b>

### **Prices include GST**

Articles will be posted at the next available edition date – every second Tuesday or nearest to the time requested when submitting the form. Your article will be published once the article has been through our publishing gate. We reserve the right not to publish any material we believe to be un-true or false. [\(See Terms of Advertising\)](#)

Funds will be reimbursed minus a 10% handling fee if your article or post is not published on the site.

## **See Article Map Below:**

*Note – the map below is a visual guide that mirrors the live site*

# Article Map – Feature Articles A1 to A3



## Top Stories



**Kauri park on flexi tanks**

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**Kauri park on flexi tanks**

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**Kauri park on flexi tanks**

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# Article Map – Feature Articles B1 to B8



B1

Category

## Kauri park on flexi tanks

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B2

Category

## Kauri park on flexi tanks

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B3

Category

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B4

Category

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B5

Category

## Kauri park on flexi tanks

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B6

Category

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B7

Category

## Kauri park on flexi tanks

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B8

Category

## Kauri park on flexi tanks

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CLASSIFIED

ADVERTISMENT	ADVERTISMENT

## Format Your Own Article Guide

SIMPLY USE A **WORD DOCUMENT** AND INSERT:

- **Main Heading**
- **Sub Heading**
- **Main Photo**
- **Text**
- **Add up to an Additional six Photos (optional)**
- **URL or Video Links (note WE ARE ABLE to post a video by itself if required but we will require one image, a title and sub-title.)**

Once complete simply drag your WORD DOCUMENT file to CHOOSE FILE on the UPLOAD ARTICLE section, fill in the additional fields and submit with payment. We will take care of the rest

IMAGES:

- Ensure when dragging photos into your word doc that the main image is at least 1027x521pixels and all other images are 800x600 pixels. Smaller photos can be worked into the article however, clarity and cropping can be an issue.

LENGTH:

- A good text length for articles is between 300-1000 words. However, it can be less and up to a maximum of 2000 words.
- See Link for live layout demonstration - <https://grower2grower.granite-web.com/de-ruiter-is-now-part-of-vegetables-by-bayer/>

NOTE: We will fit the article to size to suit our website to the best of your requirements.

## Events and Classifieds

- Simply use a Word Doc and send all the information required. Please follow the same/similar format for posting an article.

## Example Written Article Layout –

**Main Title** - *Crops Under Pressure from The Weather*

**Sub Title** - *Use Joe's Supplements to Reduce Stress*

**Main Photo** -



**Text** -

*"Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat.*

*"Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat. Duis aute irure dolor in reprehenderit in voluptate velit esse cillum*

**Additional Images** -



*Image caption (optional)*

**Contact Details** -

Please provide all relevant contact details.

END